

Industry Projections for the Bay Area Wisconsin Workforce Development Area, 2004-2014
(Brown, Door, Florence, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Shawano, and Sheboygan Counties)

NAICS	Industry Title	2004 Estimated Employment	2014 Projected Employment	2004-2014 Employment Change	2004-2014 Percentage Change
	Total Non-Farm Employment	307,450	338,120	30,670	10.0%
1133, 21, 23	Construction/Mining/Natural Resources	16,000	18,810	2,810	17.6%
31-33	Manufacturing	75,080	73,380	-1,700	-2.3%
322	Paper Mfg	9,850	8,780	-1,070	-10.9%
326	Plastics and Rubber Products Mfg	5,300	5,760	460	8.7%
336	Transportation Equipment Mfg	5,920	6,020	100	1.7%
42, 44-45	Trade	43,570	46,780	3,210	7.4%
444	Building Material and Garden Equipment and Supplies Dealers	3,350	3,740	390	11.6%
48-49, 22	Transportation and Utilities (Including US Postal)	16,390	17,750	1,360	8.3%
52-53	Financial Activities	15,570	17,350	1,780	11.4%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	52,650	64,340	11,690	22.2%
621	Ambulatory Health Care Services	9,980	13,550	3,570	35.8%
622	Hospitals (Including State and Local Government)	12,140	14,890	2,750	22.7%
71-72	Leisure and Hospitality	29,340	33,860	4,520	15.4%
51, 54-56, 81	Information/Prof Services/Other Services	39,580	45,700	6,120	15.5%
	Government (Excluding US Postal, State and Local Educ and Hosp)	19,270	20,170	900	4.7%

Notes:

1. Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed, unpaid family, or railroad workers.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2004 CES (3/05 Benchmark) and 2004 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2004 and 2014. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, August 2006

Projections Methodology

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